

Do you have old books collecting dust on your shelves? These unused books can be donated to support children with cancer and other serious illnesses and their families.



What 200 books can do

*At avg. retail price of ¥50/book

Funds from 200 books can provide 1 years' worth of beads to a child in the hospital. Each bead represents a different type of treatment, and patients can collect 800 beads in just one year. The beads help children to record, tell, and own their stories of courage during their cancer treatment.



Or 200 books can...

*At avg. retail price of ¥50/book

Fund 10 bedside facility dog visits. The first of their kind in Japan, facility dogs are a kind of specially trained therapy dog that provide love and companionship to patients at hospitals. Patients are encouraged and comforted by the dog's wonderful, non-judgmental nature and benefit both physically and emotionally from their daily interactions with them.



What 7000 books can do

*At avg. retail price of ¥50/book

The funds from 7000 books can sponsor 1 hospital's Beads of Courage® program for 1 year. Currently, the Beads of Courage® program is implemented in 13 hospitals across Japan, with plans to expand to 15 or more hospitals. Expansion to a new hospital can be done with 10,000 books.



Shine On! Kids

URL: www.sokids.org

Childhood cancer is the number one cause of death for children in Japan after accidents. Although the level of medical treatment in Japan is one of the best in the world, the area of patient support is still relatively undeveloped. Long periods of hospitalization – from 6 months to one year or more – puts an incredible burden on the patients and on the family supporting them. The organization hopes to redefine the concept of patient support in Japan to create a complete patient support system: from the moment of diagnosis, throughout treatment and even after discharge from hospital.



The road from book to funding

Wrap up books to be donated



Shipping more than 5 books is free

Books are sorted, checked, and stocked



Proceeds from sales become funding

Funding is sent to NPO/NGO

